



Retailer Application

This retailer application consists of 3 pages, all three pages must be filled out and faxed to us in order to setup your account. Simply print and fill out the form then fax it to Schaefer Ranchwear 1-575-524-0763.

Store Name: _____

Shipping Address: _____

Mailing Address (if different than above): _____

Telephone: _____ Fax: _____

E-mail: _____ Web Site: _____

Owner(s): _____

Individual Names Of Owners/Corporate Officers:

Date Established: _____

Resale Tax ID#: _____ State: _____

Please attach copy of sales tax license.

Federal Tax ID#: _____

Percentage Of Products Offered In Your Store: (Total Should Equal 100%)

Men's Clothing:

Boots:

Ladies Clothing:

Tack & Saddles:

Hats:

Accessories:

TOTAL:



Financial Policy / Credit Agreement

Credit terms are at the absolute discretion of Schaefer Ranchwear/IFX Apparel, Inc. who may terminate, alter or deny credit without notice or cause.

Methods of acceptable payment:

1. Cash or check
2. VISA, MasterCard or Discover
3. C.O.D. by company check, certified check, casher's check or money order.

Payment Terms/Purchase Options: *(please check option which best applies)*

Option 1 Stocking Retailer:

A stocking retailer is defined as a merchant who books out a minimum of \$2,500 worth of merchandise each and every calendar year. All Stocking Retailers will receive "A Column" pricing, and Net 30 terms, subject to credit approval. Payments are due on or before the 30th day after shipment. We do not offer a discount for early payment. Special orders under 5 pieces are subject to a \$5.00 surcharge per order.

Service Charge/Interest Charge: All past due accounts will be charged at 1 1/2% interest per month on the remaining balance — this is an annual rate of 18%.

Collection Costs: In the event of a delinquent account, the purchaser agrees to pay all collection costs, attorney's fees, and court costs incurred in the collection of said account, regardless of whether judicial action is undertaken.

Option 2 Non-Stocking Retailer:

A non-stocking retailer is defined as a merchant who only orders on a special order basis. A Non-Stocking Retailer will receive "B Column" pricing, and terms of COD or Credit Card only. Non-Stocking Retailers are not required to fill out the Banking Information Section of the Retailer Application Package.

I have read the foregoing and understand and agree to the above financial terms as a condition for conducting business with Schaefer Ranchwear/IFX Apparel, Inc.

Personal Guarantee:

In consideration for the credit extended, I do personally and unconditionally guarantee the indebtedness incurred by said company, which is now due or may at anytime hereafter become due regardless of the form or manner in which incurred, until such time as I cause this Personal Guarantee to be canceled in writing. In the event of delinquency of any obligation owed by our company to you, we (I) and our (my) company, aside from paying you the debt, interest, and court costs, shall pay you reasonable attorney's fee incurred in the collection of such delinquency, regardless of whether legal action is taken. This guarantee binds our company, our successors, and us.

Dated: _____

Signature: _____ Title: _____

Schaefer Ranchwear/IFX Apparel, Inc.
800-426-2074 / 575-524-6764 / Fax 575-524-0763
110 Blue Sky Lane
Mesilla Park, NM 88047



Banking Information

Name of Bank: _____

Complete Address: _____

Phone Number: _____ Fax: _____

Contact/Title: _____

Account Number(s): _____

Credit References:

1. Company: _____

Address: _____

Acc't #: _____ Fax: _____

2. Company: _____

Address: _____

Acc't #: _____ Fax: _____

3. Company: _____

Address: _____

Acc't #: _____ Fax: _____

4. Company: _____

Address: _____

Acc't #: _____ Fax: _____

I/We hereby authorize Schaefer Ranchwear/IFX Apparel, Inc. to review the information contained in this application and authorize our bank(s) and trade references to release any requested information to Schaefer Ranchwear/IFX Apparel, Inc. for the purpose of granting credit to this establishment.

Signer must be authorized to release bank and credit information.

Signature: _____ Title: _____

Company Name: _____ Date: _____

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STOCKING RETAILER Benefits Checklist

Check each Benefit below you are interested in receiving and fax back to 575-524-0763 or call 800-426-2074 if you have questions.

Free Services

- Extra Schaefer Ranchwear Catalogs** – Up to 12
- Retailer Locator Store Listing on Web Site**
- CD** - 2009 Schaefer Ranchwear – American Ranchwear Collection Catalog Product Shots
High Resolution Images for your web site, catalog or ad.
- Banner** – 3' x 4' Schaefer Ranchwear Banner w/grommets
- E-Commerce Link** – If you are featuring a Schaefer Product on the internet, we will link our product to your site. **Must stock product featured on your site.**
- Schaefer Stampede Newsletter** – Sign me up for the Schaefer Stampede Newsletter, which includes specials, product news and product highlights.

Special Promotions – Co-op Cost Program

- Custom Catalog Imprint Program** – Print your logo and ordering information on the front and back of the Schaefer Catalog. Minimum 2,500 pcs. Contact me about the program.
- Schaefer Logo Cap Program** – Premium Cap w/Schaefer Logo on the front and Store name embroidered on the back. Minimum 48 pcs – Cost \$5.00 plus shipping

Contact Information:

Retailer Name: _____

Contact: _____

Phone: _____ Fax: _____

E-Mail: _____

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